



July 5, 1983

Dear Atari UG Officer,

By now you've probably heard About the 810 TURBO and our introductory offer. Advertised at \$295 retail, the 810 TURBO is offered at a pre-production price of \$230 on orders placed by July 15, 1983. After that date, it will only be available at retail.

NCT is a company of three principals who are officers of one of the earlier and larger Atari User Groups, A.C.A.O.C. (Atari Computer Assoc. of Orange County). We, too, are dedicated to the user's group philosophy. Thru this dedication, we are writing to offer your group something special - something over and above the normal advertised information we release. This special offer is not a lower price, nor an extended date, not even any giveaway things. It's a 'suggestion' and a bit more disclosure than previously released.

We strongly suggest that you, as an Atari group, consider taking advantage of the \$230 offer by July 15th and order an 810 TURBO for your group. We suggest this for three reasons:

1. The retail price is not going to be \$295!
2. The two bonus features both mean money for your group.
3. Those who order soonest have a definite advantage over those who order later (the second bonus will clarify this).

I can't go into any more detail other than to say that the first bonus is available only to those who order by 7/15 and the second bonus will be available to every 810 TURBO owner but will never be advertised by NCT nor will it ever be confirmed or disclosed to anyone who doesn't own an 810 TURBO. Even if this sounds crazy to you, please consider trusting us because there is a safety valve.

That safety valve is the 10 day money back guarantee. If, for any reason, you aren't satisfied with your 810 TURBO, simply return it in an unaltered, resalable condition and you'll receive a full refund of your money - immediately!

If you knew what we know, you'd jump for the phone. Not much time left. Consider it.

Yours truly,

NCT
Tom Mannos



This is Mr. Wimpley as seen by Mrs. Wimpley when he found out she forgot to give him the enclosed offer.

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